

## INVOICE



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**Strategic Media Placement OH**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
946376-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Bob Sommerkamp	Cincinnati	Local

Advertiser	Product	Estimate Number
Mandel/R/Senator	GENERAL	2635

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	946376	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	09/03/12	5-6a news	5-6a	1111--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1111--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/28/12	5:54 AM	5-6a news	5-6a	:30	TVGENMAND1223H	\$200.00 NM
2	WLWT	W	08/29/12	5:28 AM	5-6a news	5-6a	:30	TVGENMAND1223H	\$200.00 NM
3	WLWT	Th	08/30/12	5:09 AM	5-6a news	5-6a	:30	TVGENMAND1223H	\$200.00 NM
4	WLWT	F	08/31/12	5:14 AM	5-6a news	5-6a	:30	TVGENMAND1223H	\$200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WLWT	M	09/03/12	5:07 AM	5-6a news	5-6a	:30	TVGENMAND1223H	\$200.00 NM
2	08/28/12	08/31/12	NBC Today Show III	10-11a	-11-1--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-11-1--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/28/12	10:29 AM	NBC Today Show III	10-11a	:30	TVGENMAND1223H	\$350.00 NM
2	WLWT	W	08/29/12	10:53 AM	NBC Today Show III	10-11a	:30	TVGENMAND1223H	\$350.00 NM
3	WLWT	F	08/31/12	10:52 AM	NBC Today Show III	10-11a	:30	TVGENMAND1223H	\$350.00 NM
3	08/28/12	09/03/12	5-530p M-F news	5-530p	1-111--	:30	4	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--111--	3	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	W	08/29/12	5:23 PM	5-530p M-F news	5-530p	:30	TVGENMAND1223H	\$675.00 NM
3	WLWT	Th	08/30/12	5:27 PM	5-530p M-F news	5-530p	:30	TVGENMAND1223H	\$675.00 NM
4	WLWT	F	08/31/12	5:27 PM	5-530p M-F news	5-530p	:30	TVGENMAND1223H	\$675.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WLWT	Th	08/30/12	5:54 PM	530-6p M-F news	530-6p	:30	TVGENMAND1223H	\$675.00 NM
MG for 3.5 09/03									
5	WLWT	M	09/03/12		5-530p M-F news	5-530p	:00		<del>\$675.00</del> NM
See MG 3.6									
4	08/28/12	09/02/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----SS	:30	1	\$250.00	NM

**INVOICE**

www.wlwt.com

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

<u>Invoice #</u> 946376-1	<u>Invoice Date</u> 09/09/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/03/12
<u>Advertiser</u> Mandel/R/Senator	<u>Product</u> GENERAL	<u>Estimate Number</u> 2635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12			-----SS		1	\$250.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSu		09/02/12	6:43 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	TVGENMAND1223H	\$250.00	NM
5	08/28/12	09/02/12	Sa/su7-8a news	Sa/su7-8a	-----11	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12			-----11		2	\$600.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTSa		09/01/12	7:23 AM	Sa/su7-8a news	Sa/su7-8a	:30	TVGENMAND1223H	\$600.00	NM
1 WLWTSu		09/02/12	7:08 AM	Sa/su7-8a news	Sa/su7-8a	:30	TVGENMAND1223H	\$600.00	NM
6	08/28/12	09/01/12	Sa/Su 6p news	Sa/Su 6p News	-----S-	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12			-----S-		1	\$550.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSa		09/01/12	6:30 PM	Sa/Su 6p news	Sa/Su 6p News	:30	TVGENMAND1223H	\$550.00	NM
<u>Total Spots</u>							<b>16</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$6,750.00</b>
<u>Agency Commission</u>	<b>\$1,012.50</b>
<u>Net Amount Due</u>	<b>\$5,737.50</b>